

Fire & Safety Expo Korea

2 0 2 4 **20th edition**



May. 22.^{Wed} - 24.^{Fri} 2024
exco (Daegu. Korea)

International Fire & Safety Expo Korea Secretariat
+82 53 601 5364 / daegufire@naver.com

Hosts National Fire Agency Daegu Metropolitan City

Organizers **exco** Daegu Exhibition & Convention Center Korea Fire Institute Korea Trade-Investment Promotion Agency Korea Fire Industry Association

Sponsors Ministry of the Interior and Safety Ministry of Trade, Industry & Energy Ministry of Land, Infrastructure and Transport Ministry of SMEs and Startups

Official Media Partner FPN Fire Prevention News

The Only Exhibition in Korea Specialized in Fire & Safety Industry

After the 2003 Daegu subway tragedy, Fire & Safety Expo Korea was created in 2004 and is held once a year, with the aim of developing the firefighting and safety sectors and making Korea one of the safest countries in the world. The exhibition is Korea's only trade fair solely focusing on Fire & Safety, with the longest history.

- **Date** May. 22nd (Wed.) ~ 24th (Fri.), 2024
- **Hosts**  National Fire Agency  Daegu Metropolitan City
- **Organizers**  Daegu Exhibition & Convention Center
 Korea Fire Institute  Korea Trade-Investment Promotion Agency
 Korea Fire Industry Association
- **Sponsors**  Ministry of Trade, Industry & Energy  Ministry of Land, Infrastructure and Transport
 Ministry of SMEs and Startups
- **Official Media Partner**  Fire Prevention News
- **Scale** 30,000m²



Exhibitor Guidelines

Booth Fee

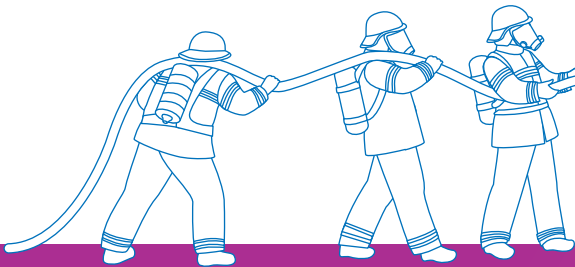
	Raw Space (9m ²)	Shell-standard Booth (9m ²)	Premium Booth A Type (18m ²)	Premium Booth B Type (36m ²)
Indoors	USD 2,400	USD 2,700	USD 5,900	USD 11,800

- ※ Premium booth type is available for more than 18sqm (2 booths).
- ※ The price of Shell-standard, Premium types are combination of Raw space and installation fee.

Discount Policy

	Early Bird (~Jan 31, 2024)	Scale Discount (more than 90m ²)
Discount Rate	15%	10%

- ※ Discount programs can be combined, if exhibitor meets all the conditions for each policy.
- ※ Discount rate is applicable for raw space only, not installation fee.
(Installation fee = Booth price - Raw space price)



Application Process

- 1 Submit online application form at www.fireexpo.co.kr/eng
- 2 Receive the invoice from the organizer.
- 3 Pay the deposit or total participation fee.
- 4 Apply for utilities and pay the remaining balance by Mar 31(Sun), 2024.



Why Fire & Safety Expo?

- Strong Support and participation of Korean Government and Association
- The Best Opportunity to meet targeted/customized Buyers from ASEAN Countries
- A leading interactive business point certified by UFI
(The global association of the exhibition industry)

Who visits Fire & Safety Expo?

- Government officials : National Fire Agency, Korea Coast Guard, Korail, Republic of Korea Navy, Police Forces, Civil Defence, Military, Airport and Port
- Industry leaders and decision makers : Fire and Safety sector End-Users, Service providers, Manufactures & Distributors, Procurement & Purchasing Professionals
- Global key Delegates and Executives : Ministry of Public Security, Fire & Rescue Police Department, Embassy, Consultants & Specifiers, Fire Risk Consultant



Premiere Overseas Buyer Programme

International Fire&Safety Expo offers a distinct incentive programme to the official premiere buyers chosen and confirmed by secretariat.

- Maximum 2 nights at appointed partner hotel during the show
 - 50% Coverage of Flight expenses
 - Pre-release of Fire & Safety Expo exhibitor directory and buyer's guide
 - Interpretation service for the official Business Meetings
 - Matchmaking meeting schedule according to the demands of both buyers and exhibitors
 - Official Buyer's luncheon during the show
- ※ Only 1 application per company holding non-Korean passport is allowed to apply

What Buyers Say



MicroCAFS PBK GmbH | Germany |

Very impressive and interesting show!
I met a lot of interesting people and made lots of contact, I'm planning to participate again.



PHAN GIA CONSTRUCTION DEVELOPMENT INVESTMENT CO., LTD | Vietnam |

Surprised and impressed by the scale and the organizing level of the show.
Very satisfied and I definitely recommend this show!



Emukai Takashi Shoten Co., Ltd. | Japan |

Great Platform to meet Korean Fire companies and expand my network!



Intec Systems and solutions (Pvt) Ltd | Sri Lanka |

I'm very happy to see the products that is very new to me.



Abdulshakoor Abdullah Algarawi Trading Group | Saudi Arabia |

Amazing and awesome! I really appreciate and love the technology that Korean companies showed. I will visit the show next year too!



Fact Sheet

International Fire & Safety Expo 2023

Aug. 30th (Wed.) ~ Sep.1st (Fri.), 2023 / Exco Hall 3, 4, 5, 6



Exhibitor Survey

Brand power of Exhibition



Advertisement and marketing of the show



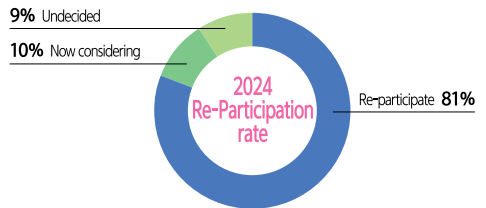
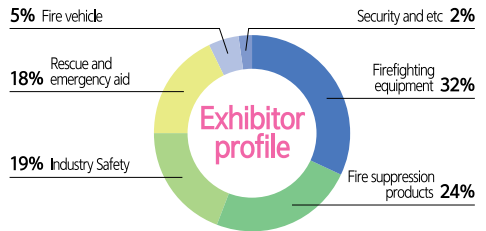
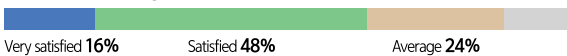
Buyer and Visitor scale



Exhibitor's Satisfaction level on overall exhibition



Business meeting result



Who exhibits?

